

PROFILE



Green with Envy

Meet the Fertilizer Experts:

Green Lawn Fertilizing

BY MELISSA GAUTIER

When John and Randi Hart decided to start a business together, their main goal was to provide an honest service to customers. Since John had previously owned a complete lawn care company for over six years, he had plenty of experience in maintaining beautiful lawns. But he wanted to focus on keeping lawns healthy and green. Green Lawn Fertilizing was the obvious answer.

"Beautiful lawns don't happen by accident. They are planned and created. Lawn fertilizer will always

be an important part of the creation process," John said. He and his wife, Randi, felt it was important to keep lawn owners happy, as well. "We pride ourselves on honesty and integrity," he said. "Our customers know we're doing the job they paid us to do, and doing it right."

Randi added, "Most of the growth of our business has come from customer referrals."

Green Lawn Fertilizing services the Rockwall area and provides fertilizing, seeding, fire ant control, and

weed killing. "No one likes to pull weeds or deal with chemicals," John said. "We take care of that so all you have to do is enjoy it." A Rockwall resident for 10 years, John knows the native grasses and how to care for them so they will produce a lush, thick lawn. He is licensed by the Texas Department of Agriculture (TDA) and currently performs all services himself, so customers know they're getting an experienced professional.

Randi serves as the office manager and focuses on providing exceptional customer service to clients. "We provide a personal touch," she said. She emails each customer before John comes to treat a lawn, as well as after they've performed the service.

"We want them to know when we're coming in case they need to prepare for their pets," John added. "We email after the service with any additional lawn care instructions so the customer gets the most out of their treatment." With spring right around the corner, now is the time to prepare for a thick, green, healthy lawn. "My first visit is free, so that I can analyze your lawn's needs and provide a custom care lawn treatment plan. We do not believe there is a one-size-fits-all treatment plan," John said. "Our personalized annual fertilizing and weed plans will help your lawn be the best that it can be."

Increase your curb appeal and make your neighbors green with envy by having the best lawn on the block. Call Green Lawn Fertilizing to schedule your complimentary lawn analysis and enjoy a healthy lawn maintained by a professional year-round.

Green Lawn Fertilizing
GreenLawnFertilizing.net
(469) 344-9619